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## ITMF President Mohammad Calls for Collaborative Solutions

**Keynote Speaker at the Cotton International 2012 Global Summit Looks to This Forum to Pave the Way to the Future**



**Bashir Ali H. Mohammad**

Bashir Ali H. Mohammad, recently announced as the keynote speaker at the Cotton International 2012 Global Summit to be held in Bangkok, Thailand, April 25-27, believes the event is exactly the kind of face-to-face forum that cotton and textile professionals need to discuss their challenges and work together to find solutions that work for everyone.

According to Mohammad, president of the International Textile Federation (ITMF) and Chairman of Gul Ahmed Textiles, the global economy is at a crossroads, poised to either continue its gradual comeback or once again slide backward. The key to pushing it forward in a positive direction, he says, is collaboration and jointly developing solutions that work for the entire supply chain.

"The global economy stands in such a fragile state that it is delicately balanced between a slow recovery and a second slide, which the experts bill as a 'double dip' recession," Mohammad says. "At this junction, it is important to sit collectively, analyze the current scenario, and jointly consider various future strategies.

"The Cotton International 2012 Global Summit in Bangkok provides a timely opportunity and a conducive platform to exchange views while discussing different ideas on how to navigate through these uncertain times," he says. "Gaining a better understanding of each other's challenges is a prerequisite to overcoming obstacles and paving the way for a successful future."

For more information about the Cotton International Global Summit, please visit

<http://cottonglobalsummit.com/>

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**The International Textile Manufacturers Federation (ITMF)** is an international Association for the world's textile industries, dedicated to keeping its world-wide membership constantly informed through surveys, studies and publications and through the organization of annual conferences, participating in the evolution of the industry's value chain and publishing considered opinions on future trends and international developments. For more information, visit <http://www.itmf.org>.